

## OWNTOWN DIGITAL SPECTACULAR





## **PANEL DETAILS:**

**LOCATION:** 185 North High Street

SIZES: (1 Center Screen) 10' x 27' (2 Side Screens) 8' x 14'

## LOCATED ON THE CORNER OF HIGH & SPRING, DOWNTOWN COLUMBUS

This three-part display is located on the corner of High Street and Spring Street in downtown Columbus. It is in close proximity to German Village, the Short North Arts District, Columbus Convention Center, Huntington Park, the Ohio State House, and Nationwide HQ. It will also reach Blue Jackets and Clippers fans. Advertisers looking to make a huge impact in the heart of downtown can effectively target pedestrian and automotive traffic with these three eye-catching LED displays.

- 6 ad slots will be sold on center panel
- Side screens are reserved for a single advertiser's sponsorship
- Creative on side displays may be changed daily or weekly
- No restrictions

## **INVESTMENT OPTIONS**



Option 1: 1 SLOT ON CENTER SCREEN

\$6,500/4 weeks (SIX AVAILABLE)



Option 2:

1 SLOT ON CENTER SCREEN plus

> **BOTH SIDE SCREENS** \$15,000/4 weeks

> > (ONE AVAILABLE)