

OUR PRODUCTS: TRANSIT RAIL

Put your message in front of pedestrians and vehicles on routes inside and along the busiest corridors in the market with **RAIL** ads. This above-ground transit medium delivers your message to commuters and vehicular traffic during rush hour and throughout the day.



OUR PRODUCTS: TRANSIT RAIL



RAIL BENEFITS

Light Rails travel on routes inside and along the busiest corridors in the market.

These “moving billboards” are available in a variety of sizes and formats, ranging from side panel displays to fully wrapped trains.

Rail ads deliver quick bursts of essential info throughout the marketplace and are seen by both pedestrians and vehicular traffic at the same time.

RAIL PRODUCT TYPES

TRADITIONAL:

Traditional transit products deliver high reach and frequency, while providing consistent repetition of your message.

SIGNATURE:

Signature transit products deliver high impact and recall, while providing a clear brand message in areas that no other medium can reach efficiently.