

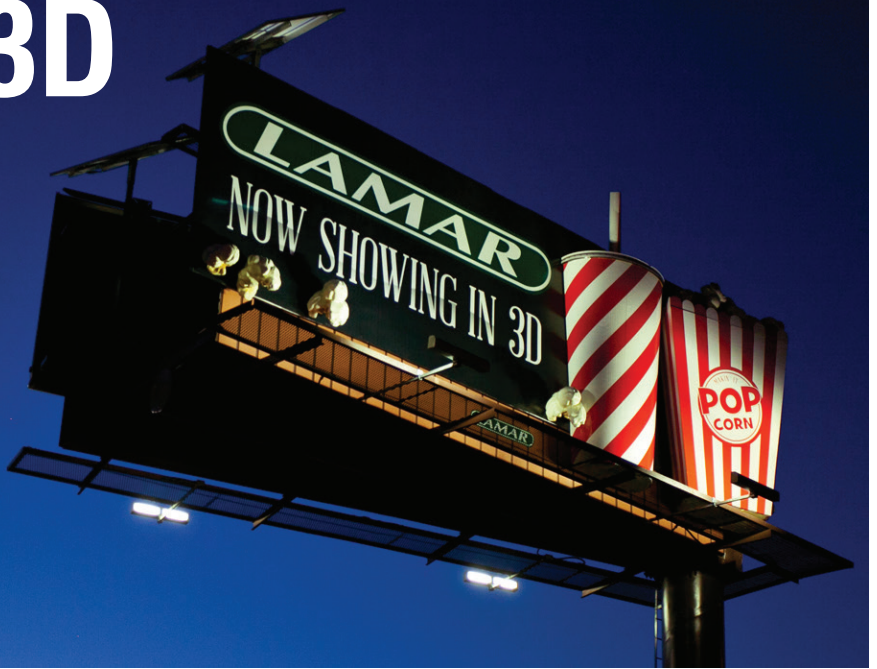
LAMAR IN 3D

EXTEND YOUR CREATIVE INTO THE NEXT DIMENSION.

If you are searching for a way to set your billboard apart from the rest, 3D may be the element you need. These additions are big, bold, and are sure to attract attention.

Adding 3D to your ad is easier than you might think. We want to help you enhance your advertising in the most creative ways possible, and we will guide you through every step of the process.

Getting started is simple. Share your ideas with a Lamar rep to receive a custom quote for your project.



ADVANTAGES OF CHOOSING LAMAR FOR YOUR 3D BILLBOARD EMBELLISHMENTS

COST EFFECTIVE

We strive to bring our clients high quality items at competitive prices. Since we have the carving machine in-house we are able to keep costs as low as possible.

QUALITY ASSURANCE

All 3D pieces are tested on a full-size 14' x 48' bulletin in our warehouse to ensure that they attach properly to the structure before shipping. They are protected by a 3-year warranty against structural failure and fading resulting from intended use and application.

PAY GRADUALLY OVER TIME

A BIG statement doesn't have to come with a BIG upfront commitment. With Lamar, you can pay for your 3D elements in installments over the course of your contract term. The longer your campaign, the smaller each payment will be.

3D F.A.Q.s:

HOW ARE 3D OBJECTS MADE?

3D props are milled from foam blocks using our powerful, 4-axis router. The machine is capable of carving 3D images up to 4' in diameter and 8' long. Weather resistant finishing is either painted or printed and applied to the prop.

HOW LONG DOES IT TAKE TO PRODUCE A CUSTOM 3D OBJECT?

Typical projects take 3-4 weeks to produce once the final rendering is approved by the client.

HOW MUCH WILL IT COST?

Each design is considered custom and must be quoted individually. Since we are dealing with 3D surfaces, we cannot quote a square foot price as we do with flat extensions. In general, plan to pay the cost of the billboard space (including associated production charges) + the cost of the 3D prop + shipping of the finished prop to your desired location.

