



# OUR PRODUCTS: TRANSIT BENCHES

**BENCHES** provide excellent eye-level exposure to pedestrian and vehicular traffic along busy streets in major metropolitan cities. They are an effective choice for point-of-purchase marketing near supermarkets, malls, movie theaters and tourist attractions, and help to establish a strong local presence.



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## BENCH BENEFITS

Benches provide eye-level visibility to pedestrians and vehicular traffic in major cities

Target specific audiences and reach areas where other out of home advertising cannot go.

Benches are placed near supermarkets, malls, movie theaters, and tourist attractions making them effective for point-of-purchase marketing.

## COMMON SIZING

2' x 6'

## PRODUCTION

Bench ads are printed on one piece of weather-proof material and affixed to the backrest portion of the bench.