

5321 Corporate Boulevard Baton Rouge, LA 70808

Lamar Advertising Company Announces Third Quarter Ended September 30, 2023 Operating Results

Three Month Results

- Net revenue was \$542.6 million
- Net income was \$140.4 million
- Adjusted EBITDA was \$265.7 million

Nine Month Results

- Net revenue was \$1.56 billion
- Net income was \$347.5 million
- Adjusted EBITDA was \$717.6 million

Baton Rouge, LA – November 2, 2023 - Lamar Advertising Company (the "Company" or "Lamar") (Nasdaq: LAMR), a leading owner and operator of outdoor advertising and logo sign displays, announces the Company's operating results for the third quarter ended September 30, 2023.

"In the third quarter, we demonstrated impressive operating leverage, increasing revenue while decreasing expenses on a year-over-year, acquisition-adjusted basis," Lamar chief executive Sean Reilly said. "The broader advertising environment remains challenging. Nevertheless, based on current bookings, we are pacing to reach or even slightly exceed the upper end of our revised guidance for full-year diluted AFFO per share."

Third Quarter Highlights

- Net revenue increased 2.9%
- Adjusted EBITDA increased 5.8%
- Diluted AFFO per share increased 0.5%

Third Quarter Results

Lamar reported net revenues of \$542.6 million for the third quarter of 2023 versus \$527.4 million for the third quarter of 2022, a 2.9% increase. Operating income for the third quarter of 2023 increased \$7.1 million to \$188.1 million as compared to \$181.0 million for the same period in 2022. Lamar recognized net income of \$140.4 million for the third quarter of 2023 as compared to net income of \$146.2 million for the same period in 2022, a decrease of \$5.8 million, primarily related to an increase in interest expense of \$11.5 million over the same period in 2022. Net income per diluted share was \$1.37 and \$1.44 for the three months ended September 30, 2023 and 2022, respectively.

Adjusted EBITDA for the third quarter of 2023 was \$265.7 million versus \$251.2 million for the third quarter of 2022, an increase of 5.8%.

Cash flow provided by operating activities was \$222.5 million for the three months ended September 30, 2023 versus \$224.5 million for the third quarter of 2022, a decrease of \$1.9 million. Free cash flow for the third quarter of 2023 was \$181.0 million as compared to \$176.0 million for the same period in 2022, a 2.9% increase.

For the third quarter of 2023, funds from operations, or FFO, was \$210.0 million versus \$207.9 million for the same period in 2022, an increase of 1.0%. Adjusted funds from operations, or AFFO, for the third quarter of 2023 was \$208.8 million compared to \$206.4 million for the same period in 2022, an increase of 1.2%. Diluted AFFO per share increased 0.5% to \$2.04 for the three months ended September 30, 2023 as compared to \$2.03 for the same period in 2022.

Acquisition-Adjusted Three Months Results

Acquisition-adjusted net revenue for the third quarter of 2023 increased 1.6% over acquisition-adjusted net revenue for the third quarter of 2022. Acquisition-adjusted EBITDA for the third quarter of 2023 increased 4.5% as compared to acquisition-adjusted

EBITDA for the third quarter of 2022. Acquisition-adjusted net revenue and acquisition-adjusted EBITDA include adjustments to the 2022 period for acquisitions and divestitures for the same time frame as actually owned in the 2023 period. See "Reconciliation of Reported Basis to Acquisition-Adjusted Results", which provides reconciliations to GAAP for acquisition-adjusted measures.

Nine Month Results

Lamar reported net revenues of \$1.56 billion for the nine months ended September 30, 2023 versus \$1.50 billion for the nine months ended September 30, 2022, a 3.9% increase. Operating income for the nine months ended September 30, 2023 increased \$15.8 million to \$483.7 million as compared to \$467.9 million for the same period in 2022. Lamar recognized net income of \$347.5 million for the nine months ended September 30, 2023 as compared to net income of \$372.5 million for the same period in 2022, a decrease of \$25.0 million, primarily related to an increase in interest expense of \$40.3 million over the same period in 2022. Net income per diluted share was \$3.39 and \$3.66 for the nine months ended September 30, 2023 and 2022, respectively.

Adjusted EBITDA for the nine months ended September 30, 2023 was \$717.6 million versus \$685.8 million for the same period in 2022, an increase of 4.6%.

Cash flow provided by operating activities was \$529.4 million for the nine months ended September 30, 2023, a decrease of \$7.7 million as compared to the same period in 2022. Free cash flow for the nine months ended September 30, 2023 was \$453.5 million as compared to \$477.0 million for the same period in 2022, a 4.9% decrease.

For the nine months ended September 30, 2023, funds from operations, or FFO, was \$554.2 million versus \$561.8 million for the same period in 2022, a decrease of 1.4%. Adjusted funds from operations, or AFFO, for the nine months ended September 30, 2023 was \$547.3 million compared to \$555.2 million for the same period in 2022, a decrease of 1.4%. Diluted AFFO per share decreased 1.8% to \$5.36 for the nine months ended September 30, 2023 as compared to \$5.46 for the same period in 2022.

Liquidity

As of September 30, 2023, Lamar had \$645.7 million in total liquidity that consisted of \$606.3 million available for borrowing under its revolving senior credit facility and \$39.4 million in cash and cash equivalents. There were \$135.0 million in borrowings outstanding under the Company's revolving credit facility and \$247.1 million outstanding under the Accounts Receivable Securitization Program as of the same date.

Recent Developments

Subsequent to September 30, 2023, Lamar paid down \$70.0 million of its outstanding borrowings under the Company's revolving credit facility. Currently, there is \$65.0 million in outstanding balances under the revolving credit facility.

Forward-Looking Statements

This press release contains forward-looking statements, including statements regarding sales trends. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in these forwardlooking statements. These risks and uncertainties include, among others: (1) our significant indebtedness; (2) the state of the economy and financial markets generally, and the effect of the broader economy on the demand for advertising; (3) the continued popularity of outdoor advertising as an advertising medium; (4) our need for and ability to obtain additional funding for operations, debt refinancing or acquisitions; (5) our ability to continue to qualify as a Real Estate Investment Trust ("REIT") and maintain our status as a REIT; (6) the regulation of the outdoor advertising industry by federal, state and local governments; (7) the integration of companies and assets that we acquire and our ability to recognize cost savings or operating efficiencies as a result of these acquisitions; (8) changes in accounting principles, policies or guidelines; (9) changes in tax laws applicable to REITs or in the interpretation of those laws; (10) our ability to renew expiring contracts at favorable rates; (11) our ability to successfully implement our digital deployment strategy; and (12) the market for our Class A common stock. For additional information regarding factors that may cause actual results to differ materially from those indicated in our forwardlooking statements, we refer you to the risk factors included in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2022, as supplemented by any risk factors contained in our Quarterly Reports on Form 10-Q and our Current Reports on Form 8-K. We caution investors not to place undue reliance on the forward-looking statements contained in this document. These statements speak only as of the date of this document, and we undertake no obligation to update or revise the statements, except as may be required by law.

Use of Non-GAAP Financial Measures

The Company has presented the following measures that are not measures of performance under accounting principles generally accepted in the United States of America ("GAAP"): adjusted earnings before interest, taxes, depreciation and amortization ("adjusted EBITDA"), free cash flow, funds from operations ("FFO"), adjusted funds from operations ("AFFO"), diluted AFFO per share, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense. Our management reviews our performance by focusing on these key performance indicators not prepared in conformity with GAAP. We believe these non-GAAP performance indicators are meaningful supplemental measures of our operating performance and should not be considered in isolation of, or as a substitute for their most directly comparable GAAP financial measures.

Our Non-GAAP financial measures are determined as follows:

- We define adjusted EBITDA as net income before income tax expense (benefit), interest expense (income), loss (gain) on extinguishment of debt and investments, equity in earnings (loss) of investees, stock-based compensation, depreciation and amortization, gain or loss on disposition of assets, transaction expenses and investments and capitalized contract fulfillment costs, net.
- Adjusted EBITDA margin is defined as adjusted EBITDA divided by net revenues.
- Free cash flow is defined as adjusted EBITDA less interest, net of interest income and amortization of deferred financing costs, current taxes, preferred stock dividends and total capital expenditures.
- We use the National Association of Real Estate Investment Trusts definition of FFO, which is defined as net income before gains or losses from the sale or disposal of real estate assets and investments and real estate related depreciation and amortization and including adjustments to eliminate unconsolidated affiliates and non-controlling interest.
- We define AFFO as FFO before (i) straight-line revenue and expense; (ii) capitalized contract fulfillment costs, net; (iii) stock-based compensation expense; (iv) non-cash portion of tax provision; (v) non-real estate related depreciation and amortization; (vi) amortization of deferred financing costs; (vii) loss on extinguishment of debt; (viii) transaction expenses; (ix) non-recurring infrequent or unusual losses (gains); (x) less maintenance capital expenditures; and (xi) an adjustment for unconsolidated affiliates and non-controlling interest.
- Diluted AFFO per share is defined as AFFO divided by weighted average diluted common shares outstanding.
- Outdoor operating income is defined as operating income before corporate expenses, stock-based compensation, capitalized contract fulfillment costs, net, transaction expenses, depreciation and amortization and loss (gain) on disposition of assets.
- Acquisition-adjusted results adjusts our net revenue, direct and general and administrative expenses, outdoor operating income, corporate expense and EBITDA for the prior period by adding to, or subtracting from, the corresponding revenue or expense generated by the acquired or divested assets before our acquisition or divestiture of these assets for the same time frame that those assets were owned in the current period. In calculating acquisition-adjusted results, therefore, we include revenue and expenses generated by assets that we did not own in the prior period but acquired in the current period. We refer to the amount of pre-acquisition revenue and expense generated by or subtracted from the acquired assets during the prior period that corresponds with the current period in which we owned the assets (to the extent within the period to which this report relates) as "acquisition-adjusted results".
- Acquisition-adjusted consolidated expense adjusts our total operating expense to remove the impact of stock-based compensation, depreciation and amortization, transaction expenses, capitalized contract fulfillment costs, net, and loss (gain) on disposition of assets and investments. The prior period is also adjusted to include the expense generated by the acquired or divested assets before our acquisition or divestiture of such assets for the same time frame that those assets were owned in the current period.

Adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense are not intended to replace other performance measures determined in accordance with GAAP. Free cash flow, FFO and AFFO do not represent cash flows from operating activities in accordance with GAAP and, therefore, these measures should not be considered indicative of cash flows from operating activities as a measure of liquidity or of funds available to fund our cash needs, including our ability to make cash distributions. Adjusted EBITDA, free cash flow, FFO, AFFO, diluted AFFO per share, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense are presented as we believe each is a useful indicator of our current operating performance. Specifically, we believe that these metrics are useful to an investor in evaluating our operating performance because (1) each is a key measure used by our management team for purposes of decision making and for evaluating our core operating results; (2) adjusted EBITDA is widely used in the industry to measure operating performance as it excludes the

impact of depreciation and amortization, which may vary significantly among companies, depending upon accounting methods and useful lives, particularly where acquisitions and non-operating factors are involved; (3) adjusted EBITDA, FFO, AFFO, diluted AFFO per share and acquisition-adjusted consolidated expense each provides investors with a meaningful measure for evaluating our period-over-period operating performance by eliminating items that are not operational in nature and reflect the impact on operations from trends in occupancy rates, operating costs, general and administrative expenses and interest costs; (4) acquisition-adjusted results is a supplement to enable investors to compare period-over-period results on a more consistent basis without the effects of acquisitions and divestitures, which reflects our core performance and organic growth (if any) during the period in which the assets were owned and managed by us; (5) free cash flow is an indicator of our ability to service debt and generate cash for acquisitions and other strategic investments; (6) outdoor operating income provides investors a measurement of our core results without the impact of fluctuations in stock-based compensation, depreciation and amortization and corporate expenses; and (7) each of our Non-GAAP measures provides investors with a measure for comparing our results of operations to those of other companies.

Our measurement of adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense may not, however, be fully comparable to similarly titled measures used by other companies. Reconciliations of adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense to the most directly comparable GAAP measures have been included herein.

Conference Call Information

A conference call will be held to discuss the Company's operating results on Thursday, November 2, 2023 at 8:00 a.m. central time. Instructions for the conference call and Webcast are provided below:

Conference Call

All Callers: 1-800-420-1271 or 1-785-424-1634

Passcode: 63104

Live Webcast: www.lamar.com/About/Investors/Presentations

Webcast Replay: www.lamar.com/About/Investors/Presentations

Available through Thursday, November 9, 2023 at 11:59 p.m. eastern time

Company Contact: Buster Kantrow

Director of Investor Relations

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General Information

Founded in 1902, Lamar Advertising (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with approximately 363,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with approximately 4,700 displays.

LAMAR ADVERTISING COMPANY AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)

Transaction expenses — 93 — 3,769 Depreciation and amortization 74,636 65,833 222,919 202,210 Gain on disposition of assets (879) (53) (5,243) (1,990) Total operating expense 354,476 346,403 1,071,353 1,028,683 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 115 — 115 — Loss on extinguishment of debt 115 — 115 — Interest expense 45,070 33,545 131,63 89,824 Equity in earnings of investee (621) (248) 11,559 (742) Income before income tax expense 43,865 14,549 13,543 36,527 Income before income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 140,025 146,188 346,515 32,544			Three Mor Septen				ths Ended aber 30,		
Operating expenses (income) 175,305 169,740 \$15,006 \$43,926 General and administrative expenses 79,201 84,212 248,322 250,185 Corporate expenses 22,414 22,242 73,520 66,715 Stock-based compensation 3,916 5,108 16,322 14,331 Capitalized contract Infillment costs, net (117) (772) 202 14,331 Transaction expenses 74,636 65,833 222,919 202,210 Depreciation and amortization 36,476 346,403 10,7133 10,286,83 Operating income 334,476 346,403 10,7133 10,286,83 Operating income 88,112 48,007 10,153 10,286,83 Operating income 88,12 48,007 10,153 10,286,83 Operating income 88,13 10,51 10,286,83 Operating income 88,13 10,15 11,5 4,6 Ottoer expenses 45,007 33,545 13,16 3,6 4,2			2023		2022		2023		2022
Direct advertising expenses 175,305 160,740 515,606 493,926 General and administrative expenses 79,201 84,212 248,392 250,185 Corporate expenses 22,414 22,242 73,520 66,615 Stock-based compensation 3,916 5,086 16,322 14,331 Capitalized contract fulfillment costs, net (117) 772 (203) (463) Transaction expenses - 93 - 3,769 Depreciation and amortization 74,636 65,833 222,919 20,210 Gain on disposition of assets 879 36,403 1,013,33 1,028,683 Operating expense 384,476 346,403 1,013,33 1,028,683 Operating income 188,133 180,987 483,725 467,947 Use a conciting income 6(21) (248) 1,155 - - 1,428 1,428 1,425 1,436 1,434 1,436 1,434 1,436 1,434 1,436 1,434 1,436 1,434		\$	542,609	\$	527,390	\$	1,555,078	\$	1,496,630
General and administrative expenses 79,01 84,212 248,02 250,185 Corporate expenses 22,414 22,242 73,502 66,715 Stock-based compensation 3,916 51,08 16,362 14,313 Copitalized contract fulfillment costs, net (117) (772) (203) 46,63 Transaction expenses — 9.93 — 3,769 Depreciation and amortization 74,636 65,833 222,919 202,210 Gain on disposition of assets (879) (53) 5,243 10,990 Oberating income 188,133 180,987 483,725 467,947 Ottal operating scenses — 188,133 180,987 483,725 467,947 Oberating income 188,133 180,987 483,725 467,947 Ottal operating scenses 415 — 115 — 175 — Interest recome 621,15 — 115 — 115 — 172 145 — 26,25 143,25 <td>Operating expenses (income)</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Operating expenses (income)								
Corporate expenses 22,414 22,242 73,50 66,15 Stock based compensation 3,916 5,108 16,362 14,31 Capitalized contract fulfillment costs, net (117) (772) (203) 463 Transaction expenses ————————————————————————————————————	Direct advertising expenses		175,305		169,740		515,606		493,926
Stock-based compensation 3,916 5,108 16,362 14,311 Capitalized contract fulfillment costs, net (117) (772) (203) (463) Transaction expenses — 93 — 3,769 Depreciation and amortization 74,636 65,833 22,919 202,210 Gain on disposition of assets (879) (53) (5,243) (1,990) Total operating expense 354,476 346,403 1,071,353 467,947 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 115 — 115 — Loss on extinguishment of debt 115 — 115 — Interest expense 45,070 33,545 130,63 89,824 Equity in earnings of investee (699) 1,554 14,539 36,272 Interest expense 348,485 31,743 127,393 86,272 Income tax expense 348,486 449,244 356,332 381,520 Net income	General and administrative expenses		79,201		84,212		248,392		250,185
Capitalized contract fulfillment costs, net (117) (772) (203) (463) Transaction expenses — — — — 3,769 Depreciation and amortization 74,636 65,833 222,919 202,210 Gain on disposition of assets (879) (53) (5,243) (1,990) Total operating expense 354,476 346,403 1,9133 1,928,833 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 115 — 115	Corporate expenses		22,414		22,242		73,520		66,715
Transaction expenses — 93 — 3,769 Depreciation and amortization 74,636 65,833 222,919 202,210 Gain on disposition of assets (879) (53) (5,243) (1,909) Total operating expense 354,476 346,403 1,071,353 1,028,683 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 115 — 115 — Loss on extinguishment of debt 115 — 115 — Interest income (621) (248) 10,559 (742) Interest expense 45,070 33,545 130,63 89,824 Equity in earnings of investee (699) 41,554 130,63 89,824 Equity in earnings of investee 43,865 149,244 356,323 36,427 Income before income tax expense 3,843 3,056 8,821 8,976 Net income 140,225 146,188 347,511 372,544 Earnings attributable to non	Stock-based compensation		3,916		5,108		16,362		14,331
Depreciation and amortization	Capitalized contract fulfillment costs, net		(117)		(772)		(203)		(463)
Gain on disposition of assets (879) (53) (5,243) (1,900) Total operating expense 354,476 346,403 1,071,353 1,028,683 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 315 - 115 - 115 - 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 115 - - 142 143 143 143 143 143 143 143 143 143 143 143 143 144 144 144 144 144 144 144 144 144 </td <td>Transaction expenses</td> <td></td> <td>_</td> <td></td> <td>93</td> <td></td> <td>_</td> <td></td> <td>3,769</td>	Transaction expenses		_		93		_		3,769
Total operating expense 354,476 346,403 1,071,353 1,028,683 Operating income 188,133 180,987 483,725 467,947 Other expense (income) 354,401 115 — 115 — Interest income (621) (248) 11,559 (742) Interest income (620) 33,545 130,163 89,824 Equity in earnings of investee (699) 31,543 127,393 86,427 Income before income tax expense 343,65 31,743 127,393 86,427 Income before income tax expense 344,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,03 372,244 Prefered stock dividends 9 9 1 9	Depreciation and amortization		74,636		65,833		222,919		202,210
Operating income 188,133 180,987 483,725 467,947 Other expense (income) 115 — 115 — Loss on extinguishment of debt 115 — 115 — Interest income 6621 (248) (1,559) (742) Interest expense 45,070 33,545 113,063 89,824 Equity in earnings of investee (699) (1,554) (1,326) (2,655) Loome before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 146,097 346,05 372,21	Gain on disposition of assets		(879)		(53)		(5,243)		(1,990)
Other expense (income) 115 — 115 — Interest income (621) (248) (1,559) (742) Interest expense 45,070 33,545 130,163 89,824 Equity in earnings of investee (699) (1,554) (1,320) (2,655) Equity in earnings of investee (699) (1,554) 13,203 86,427 Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,005 \$372,271 Earnings per share: \$1,37 \$1,44 \$3,49 \$3,67 <td>Total operating expense</td> <td></td> <td>354,476</td> <td></td> <td>346,403</td> <td></td> <td>1,071,353</td> <td></td> <td>1,028,683</td>	Total operating expense		354,476		346,403		1,071,353		1,028,683
Loss on extinguishment of debt 115 — 115 — Interest income (621) (248) (1,559) (742) Interest expense 45,070 33,545 130,163 89,824 Equity in earnings of investee (699) (1,554) (1,326) 26,555 Income before income tax expense 144,268 31,743 127,393 86,427 Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,834 3,056 8,211 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,058 372,271 Earnings per share \$1,37 \$1,44 \$3,49 3,66 Weighted average common shares outstanding: \$10,190,356 101,580,97	Operating income		188,133		180,987		483,725		467,947
Interest income (621) (248) (1,559) (742) Interest expense 45,070 33,545 130,163 89,824 Equity in earnings of investee (699) (1,554) (1,326) (2,655) Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,058 372,271 Earnings per share: Basic earnings per share \$1,37 \$1,44 \$3,49 \$3,60 Weighted average common shares outstanding: \$1,37 \$1,44 \$3,49 \$3,60 Diluted 101,60,356 101,580,97 <td>Other expense (income)</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Other expense (income)								
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Equity in earnings of investee (699) (1,554) (1,326) (2,655) Income before income tax expense 144,365 31,743 127,393 86,427 Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock 139,926 146,097 346,005 372,271 Earnings per share: \$139,926 146,097 346,005 372,271 Earnings per share: \$13,37 144 3.39 3.66 Weighted average common shares outstanding: \$13,926 101,890,57 101,469,918 Diluted 102,306,40 101,580,99 101,890,57	Interest income		(621)		(248)		(1,559)		(742)
Income before income tax expense 43,865 31,743 127,393 86,427 Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 346,405 372,271 Earnings per share: \$13,79 \$14,4 3.30 3.67 Diluted earnings per share \$1,37 \$1,44 3.30 3.66 Weighted average common shares outstanding: \$101,960,356 101,580,997 101,890,573 101,469,918 Diluted 101,201,01,01 10,685,965 102,085,016 101,599,157 OTHER DAT Interest	Interest expense		45,070		33,545		130,163		89,824
Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 346,405 372,271 Earnings per share: \$1,37 \$1,44 3,340 \$3,67 Diluted earnings per share \$1,37 \$1,44 3,340 \$3,67 Diluted earnings per share \$1,37 \$1,44 \$3,39 \$3,66 Weighted average common shares outstanding: \$101,960,356 \$101,580,997 \$101,890,573 \$101,469,918 Diluted \$102,306,14 \$101,685,965 \$102,085,016 \$101,599,157 OTHER DATA Free Cash	Equity in earnings of investee		(699)		(1,554)		(1,326)		(2,655)
Income before income tax expense 144,268 149,244 356,332 381,520 Income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 346,405 372,271 Earnings per share: \$1,37 \$1,44 3,340 \$3,67 Diluted earnings per share \$1,37 \$1,44 3,340 \$3,66 Weighted average common shares outstanding: \$1,37 \$1,44 \$3,39 \$3,66 Weighted average common shares outstanding: \$101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,306,14 101,685,965 102,085,016 101,599,157 CTHER DATA <td< td=""><td></td><td></td><td>43,865</td><td></td><td>31,743</td><td></td><td>127,393</td><td></td><td></td></td<>			43,865		31,743		127,393		
Net income tax expense 3,843 3,056 8,821 8,976 Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — 824 Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock 139,926 146,097 346,405 372,271 Earnings per share: 8 1,37 1,44 3,39 3,667 Diluted earnings per share \$ 1,37 1,44 3,39 3,667 Diluted average common shares outstanding: 8 1,37 1,44 3,39 3,667 Diluted average common shares outstanding: 8 1,37 1,44 3,39 3,667 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA 265,689 251,196 717,560 685,804 Interest, net (42,823 (31,720 (123,684 684,555	Income before income tax expense		144,268		149,244		356,332		381,520
Net income 140,425 146,188 347,511 372,544 Earnings attributable to non-controlling interest 408 — 833 — Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$ 139,926 \$ 146,097 \$ 346,405 \$ 372,271 Earnings per share: \$ 1.37 \$ 1.44 \$ 3.40 \$ 3.67 Diluted earnings per share \$ 1.37 \$ 1.44 \$ 3.39 \$ 3.66 Weighted average common shares outstanding: \$ 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911			3,843		3,056		8,821		8,976
Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,405 \$372,271 Earnings per share: Basic earnings per share \$1.37 \$1.44 \$3.40 \$3.67 Diluted earnings per share \$1.37 \$1.44 \$3.39 \$3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$265,689 \$251,196 \$717,560 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditu			140,425		146,188		347,511		372,544
Net income attributable to controlling interest 140,017 146,188 346,678 372,544 Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,405 \$372,271 Earnings per share: Basic earnings per share \$1.37 \$1.44 \$3.40 \$3.67 Diluted earnings per share \$1.37 \$1.44 \$3.39 \$3.66 Weighted average common shares outstanding: Basic \$101,960,356 \$101,580,997 \$101,890,573 \$101,469,918 Diluted \$102,130,614 \$101,685,965 \$102,085,016 \$101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$265,689 \$251,196 \$717,560 \$685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expen	Earnings attributable to non-controlling interest		408		_		833		_
Preferred stock dividends 91 91 273 273 Net income applicable to common stock \$139,926 \$146,097 \$346,405 \$372,271 Earnings per share: Basic earnings per share \$1.37 \$1.44 \$3.40 \$3.67 Diluted earnings per share \$1.37 \$1.44 \$3.39 \$3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$265,689 \$251,196 \$717,560 \$685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (213,082) (116,808) Total capital expenditures (39,145) (41,006) (132,152) (116,808)			140,017		146,188		346,678		372,544
Net income applicable to common stock \$ 139,926 \$ 146,097 \$ 346,405 \$ 372,271 Earnings per share: Basic earnings per share \$ 1.37 \$ 1.44 \$ 3.40 \$ 3.67 Diluted earnings per share \$ 1.37 \$ 1.44 \$ 3.39 \$ 3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	Preferred stock dividends		91		91		273		273
Earnings per share: Basic earnings per share \$ 1.37 \$ 1.44 \$ 3.40 \$ 3.67 Diluted earnings per share \$ 1.37 \$ 1.44 \$ 3.39 \$ 3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	Net income applicable to common stock	\$	139,926	\$	146,097	\$		\$	372,271
Basic earnings per share \$ 1.37 \$ 1.44 \$ 3.40 \$ 3.67 Diluted earnings per share \$ 1.37 \$ 1.44 \$ 3.39 \$ 3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	••	<u> </u>			<u> </u>				
Diluted earnings per share \$ 1.37 \$ 1.44 \$ 3.39 \$ 3.66 Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)		\$	1.37	\$	1.44	\$	3.40	\$	3.67
Weighted average common shares outstanding: Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	0.1								
Basic 101,960,356 101,580,997 101,890,573 101,469,918 Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)		<u> </u>				Ė			
Diluted 102,130,614 101,685,965 102,085,016 101,599,157 OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)		10	1.960.356		101.580.997		101.890.573		101.469.918
OTHER DATA Free Cash Flow Computation: Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)									
Adjusted EBITDA \$ 265,689 \$ 251,196 \$ 717,560 \$ 685,804 Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)			, ,		, ,		, ,		, ,
Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	Free Cash Flow Computation:								
Interest, net (42,823) (31,720) (123,684) (84,555) Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	-	\$	265,689	\$	251,196	\$	717,560	\$	685,804
Current tax expense (2,588) (2,417) (7,911) (7,125) Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	·	· · · · · · · · · · · · · · · · · · ·							(84,555)
Preferred stock dividends (91) (91) (273) (273) Total capital expenditures (39,145) (41,006) (132,152) (116,808)	·				, , ,				
Total capital expenditures (39,145) (41,006) (132,152) (116,808)									
			` '		` ,				
	Free cash flow	\$	181,042	\$	175,962	\$	453,540	\$	477,043

SUPPLEMENTAL SCHEDULES

SELECTED BALANCE SHEET AND CASH FLOW DATA (IN THOUSANDS)

	S	eptember 30, 2023	Е	December 31, 2022
		(Unaudited)		
Selected Balance Sheet Data:				
Cash and cash equivalents	\$	39,395	\$	52,619
Working capital deficit	\$	(312,074)	\$	(361,485)
Total assets	\$	6,572,322	\$	6,475,214
Total debt, net of deferred financing costs (including current maturities)	\$	3,401,705	\$	3,312,805
Total stockholders' equity	\$	1,186,842	\$	1,195,374

	Three Mo Septen				Nine Mon Septen	
	2023 2022				2023	2022
			(Una	ıdited)	
Selected Cash Flow Data:						
Cash flows provided by operating activities	\$ 222,546	\$	224,475	\$	529,420	\$ 537,105
Cash flows used in investing activities	\$ 115,916	\$	94,086	\$	245,925	\$ 402,464
Cash flows used in financing activities	\$ 114,955	\$	142,559	\$	296,736	\$ 154,842

SUPPLEMENTAL SCHEDULES UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES (IN THOUSANDS)

	Three Mor Septem				Nine Months Ended September 30,				
	2023 2022 2				2023		2022		
Reconciliation of Cash Flows Provided by Operating Activities to Free Cash Flow:									
Cash flows provided by operating activities	\$ 222,546	\$	224,475	\$	529,420	\$	537,105		
Changes in operating assets and liabilities	900		(5,237)		65,357		59,581		
Total capital expenditures	(39,145)		(41,006)		(132,152)		(116,808)		
Preferred stock dividends	(91)		(91)		(273)		(273)		
Capitalized contract fulfillment costs, net	(117)		(772)		(203)		(463)		
Transaction expenses	_		93		_		3,769		
Other	 (3,051)		(1,500)		(8,609)		(5,868)		
Free cash flow	\$ 181,042	\$	175,962	\$	453,540	\$	477,043		
Reconciliation of Net Income to Adjusted EBITDA:									
Net income	\$ 140,425	\$	146,188	\$	347,511	\$	372,544		
Loss on extinguishment of debt	115		_		115		_		
Interest income	(621)		(248)		(1,559)		(742)		
Interest expense	45,070		33,545		130,163		89,824		
Equity in earnings of investee	(699)		(1,554)		(1,326)		(2,655)		
Income tax expense	 3,843		3,056		8,821		8,976		
Operating income	188,133		180,987		483,725		467,947		
Stock-based compensation	3,916		5,108		16,362		14,331		
Capitalized contract fulfillment costs, net	(117)		(772)		(203)		(463)		
Transaction expenses	_		93		_		3,769		
Depreciation and amortization	74,636		65,833		222,919		202,210		
Gain on disposition of assets	 (879)		(53)		(5,243)		(1,990)		
Adjusted EBITDA	\$ 265,689	\$	251,196	\$	717,560	\$	685,804		
Capital expenditure detail by category:									
Billboards - traditional	\$ 11,658	\$	12,165	\$	40,619	\$	30,388		
Billboards - digital	18,057		19,218		59,598		61,172		
Logo	2,368		3,636		9,499		9,639		
Transit	1,001		817		2,390		3,021		
Land and buildings	2,094		2,467		9,785		5,102		
Operating equipment	3,967		2,703		10,261		7,486		
Total capital expenditures	\$ 39,145	\$	41,006	\$	132,152	\$	116,808		

SUPPLEMENTAL SCHEDULES

UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES (IN THOUSANDS)

			onths Ended mber 30,		Nin S		
	2023		2022	% Change	2023	2022	% Change
Reconciliation of Reported Basis to Acquisition-Adjusted Results (a):							
Net revenue	\$ 542,609	\$	527,390	2.9 %	\$ 1,555,078	\$ 1,496,630	3.9 %
Acquisitions and divestitures	 _		6,733			28,706	
Acquisition-adjusted net revenue	542,609		534,123	1.6 %	1,555,078	1,525,336	1.9 %
Reported direct advertising and G&A expenses	254,506		253,952	0.2 %	763,998	744,111	2.7 %
Acquisitions and divestitures	_		3,787			17,321	
Acquisition-adjusted direct advertising and G&A expenses	254,506		257,739	(1.3)%	763,998	761,432	0.3 %
Outdoor operating income	288,103		273,438	5.4 %	791,080	752,519	5.1 %
Acquisition and divestitures	_		2,946			11,385	
Acquisition-adjusted outdoor operating income	288,103		276,384	4.2 %	791,080	763,904	3.6 %
Reported corporate expense	22,414		22,242	0.8 %	73,520	66,715	10.2 %
Acquisitions and divestitures	_						
Acquisition-adjusted corporate expenses	22,414		22,242	0.8 %	73,520	66,715	10.2 %
Adjusted EBITDA	265,689		251,196	5.8 %	717,560	685,804	4.6 %
Acquisitions and divestitures			2,946			11,385	
Acquisition-adjusted EBITDA	\$ 265,689	\$	254,142	4.5 %	\$ 717,560	\$ 697,189	2.9 %

⁽a) Acquisition-adjusted net revenue, direct advertising and general and administrative expenses, outdoor operating income, corporate expenses and EBITDA include adjustments to 2022 for acquisitions and divestitures for the same time frame as actually owned in 2023.

SUPPLEMENTAL SCHEDULES UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES (IN THOUSANDS)

		onths Ended Nine Months Ended ember 30, September 30,						
	2023	2022	% Change		2023		2022	% Change
Reconciliation of Net Income to Outdoor Operating Income:								
Net income	\$ 140,425	\$ 146,188	(3.9)%	\$	347,511	\$	372,544	(6.7)%
Loss on extinguishment of debt	115	_			115		_	
Interest expense, net	44,449	33,297			128,604		89,082	
Equity in earnings of investee	(699)	(1,554)			(1,326)		(2,655)	
Income tax expense	3,843	3,056			8,821		8,976	
Operating income	188,133	180,987	3.9 %		483,725		467,947	3.4 %
Corporate expenses	22,414	22,242			73,520		66,715	
Stock-based compensation	3,916	5,108			16,362		14,331	
Capitalized contract fulfillment costs, net	(117)	(772)			(203)		(463)	
Transaction expenses	_	93			_		3,769	
Depreciation and amortization	74,636	65,833			222,919		202,210	
Gain on disposition of assets	 (879)	 (53)			(5,243)		(1,990)	
Outdoor operating income	\$ 288,103	\$ 273,438	5.4 %	\$	791,080	\$	752,519	5.1 %

SUPPLEMENTAL SCHEDULES UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES (IN THOUSANDS)

				onths Ended mber 30,					
	2023		2022		% Change		2023	2022	% Change
Reconciliation of Total Operating Expense to Acquisition-Adjusted Consolidated Expense:									
Total operating expense	\$	354,476	\$	346,403	2.3 %	\$	1,071,353	\$ 1,028,683	4.1 %
Gain on disposition of assets		879		53			5,243	1,990	
Depreciation and amortization		(74,636)		(65,833)			(222,919)	(202,210)	
Transaction expenses		_		(93)			_	(3,769)	
Capitalized contract fulfillment costs, net		117		772			203	463	
Stock-based compensation		(3,916)		(5,108)			(16,362)	(14,331)	
Acquisitions and divestitures				3,787				17,321	
Acquisition-adjusted consolidated expense	\$	276,920	\$	279,981	(1.1)%	\$	837,518	\$ 828,147	1.1 %

SUPPLEMENTAL SCHEDULES UNAUDITED REIT MEASURES AND RECONCILIATIONS TO GAAP MEASURES (IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)

		Three Mor Septem				Nine Mon Septem	ths Ended iber 30,		
		2023		2022		2023		2022	
Adjusted Funds from Operations:									
Net income	\$	140,425	\$	146,188	\$	347,511	\$	372,544	
Depreciation and amortization related to real estate		71,519		63,089		213,925		193,164	
Gain from sale or disposal of real estate, net of tax		(806)		(10)		(5,113)		(1,783)	
Adjustments for unconsolidated affiliates and non-controlling interest		(1,107)		(1,364)		(2,159)		(2,135)	
Funds from operations	\$	210,031	\$	207,903	\$	554,164	\$	561,790	
Straight-line expense		1,136		741		3,476		2,884	
Capitalized contract fulfillment costs, net		(117)		(772)		(203)		(463)	
Stock-based compensation expense		3,916		5,108		16,362		14,331	
Non-cash portion of tax provision		1,255		639		910		1,851	
Non-real estate related depreciation and amortization		3,117		2,743		8,994		9,046	
Amortization of deferred financing costs		1,626		1,577		4,920		4,527	
Loss on extinguishment of debt		115		_		115		_	
Transaction expenses				93		_		3,769	
Capitalized expenditures-maintenance		(13,402)		(13,008)		(43,642)		(44,681)	
Adjustments for unconsolidated affiliates and non-controlling interest		1,107		1,364		2,159		2,135	
Adjusted funds from operations	\$	208,784	\$	206,388	\$	547,255	\$	555,189	
Divided by weighted average diluted common shares outstanding	10:	2,130,614	10)1,685,965	10	02,085,016	10	1,599,157	
Diluted AFFO per share	\$	2.04	\$	2.03	\$	5.36	\$	5.46	