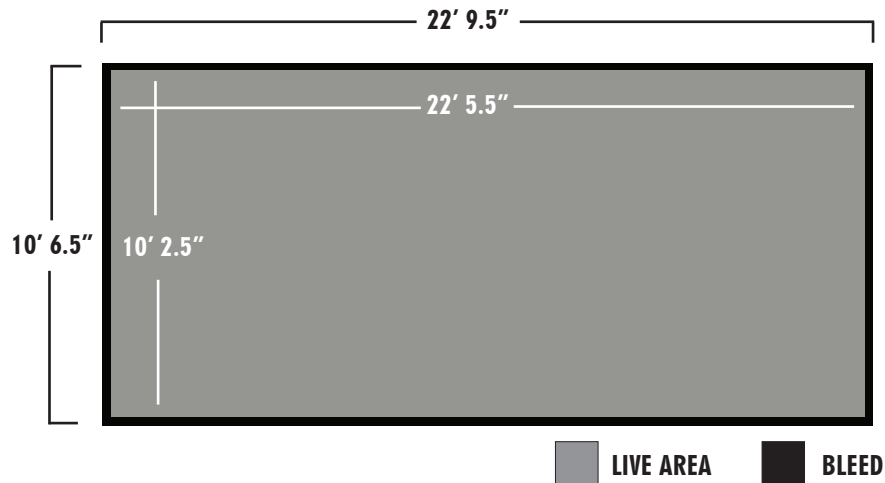


POSTERFLEX RETRO

VINYL/SINGLE-SHEET POSTER PANEL

DESIGN AND FINISHING SPECIFICATIONS

AKA: VINYL RETRO, POSTER PANEL, 30-SHEET



DESIGN SPECIFICATIONS*

SCALE / RESOLUTION / LIVE & TRIM AREAS

Build template at 288ppi

Live area document size: 10.208" x 22.458"

Overall document size: 10.64" x 22.89"

1" = 1' scale

COMPATIBLE SOFTWARE

Adobe Photoshop

Adobe Illustrator

Macromedia FreeHand

Adobe InDesign

QuarkExpress

ACCEPTABLE FORMATS

DESIGN: Native file format of the software listed above or Adobe PDF (fonts embedded)

LINKS: .EPS (cmyk) .TIF (cmyk)

FONTS: Convert to outline (Quark files must include fonts)

COLOR MATCHING

If precise color matching is critical, please provide a quality matchprint and/or Pantone callout for solid colored areas.

FINISHING SPECIFICATIONS

Live image area: 10' 2.5" x 22' 5.5"

Overall size: 10' 6.5" x 22' 9.5"

POCKETS

3" pockets are required on back, contained within the overall finished size. Pocket opening must be 3" to accept gripper bar.

MATERIAL / SUBSTRATE / INK

1 YEAR PRODUCT:

Recommended materials: Front lit Polyethylene or PVC

Preferred weight:

Polyethylene: 4 oz./sqyd Eco-Flexx

PVC: 7oz./sqyd

60 DAY PRODUCT:

Recommended material: Polyethylene

Preferred weight: 2.9 oz./sqyd - 5 oz./sqyd

MINIMUM REQUIRED WARRANTY:

Warranty protects against ink fade, ink adhesion, and failure of material or pockets.

*Please note that software and formats may vary depending on the printer.

*PosterFlex™ is a registered trademark of InterWrap Inc., Mission, BC

