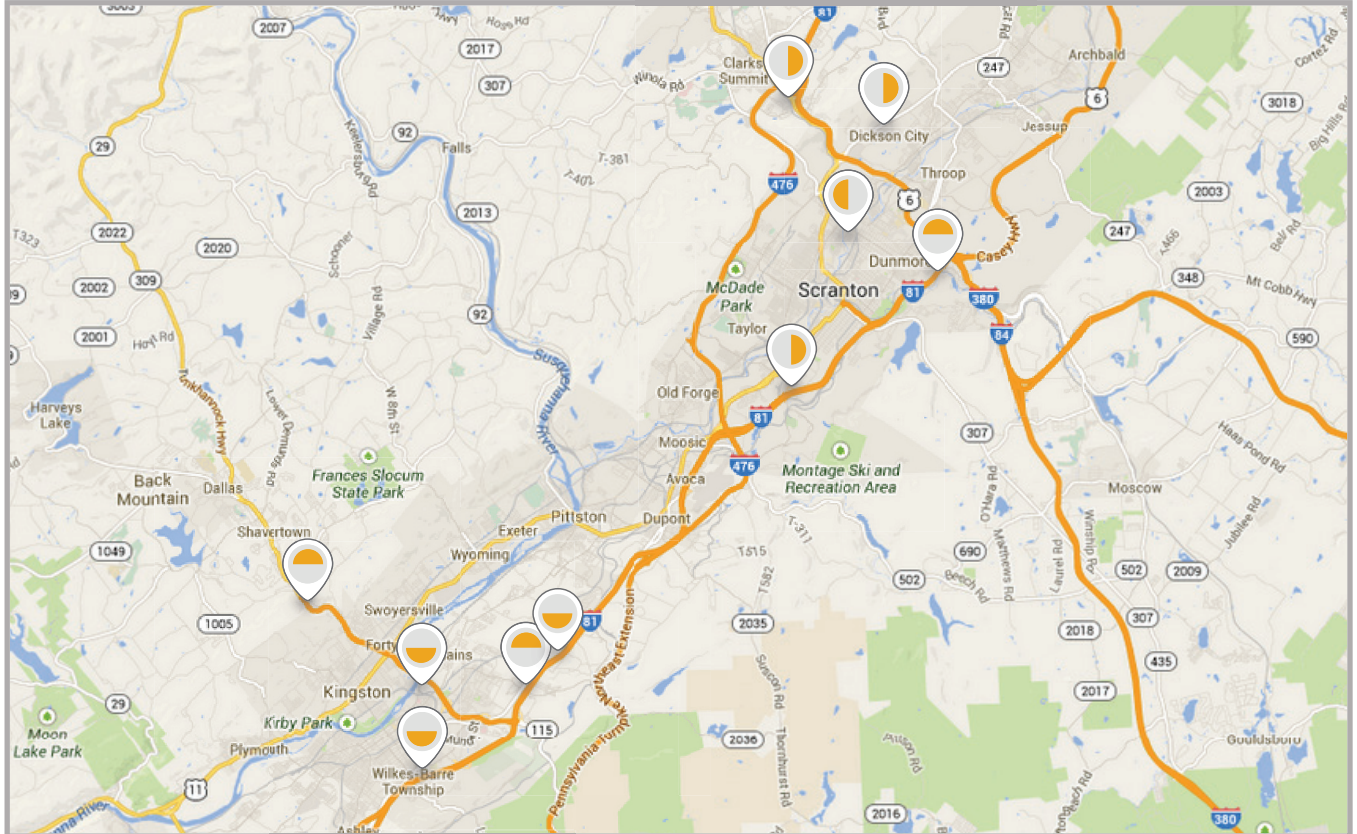




| SCRANTON

LACKAWANNA & LUZERNE COUNTY DIGITAL NETWORK



RATES

LACKAWANNA & LUZERNE COUNTY DIGITAL NETWORK

(10 PANELS)

DAILY \$1,200

WEEKLY \$4,000 (\$571 Daily)

4-WEEK \$10,000 (\$357 Daily)

1,004,585
IMPRESSIONS PER WEEK

WHY ADVERTISE WITH DIGITAL?

Lamar's Digital Display is a state-of-the-art electronic billboard system that holds an advertiser's message for 8 seconds before the next ad is displayed. Digital offers **unlimited custom creative**, with the ability to promote multiple messages with **no production cost**, update creative **in real-time**, and incorporate **dynamic content** using this flexible advertising medium.



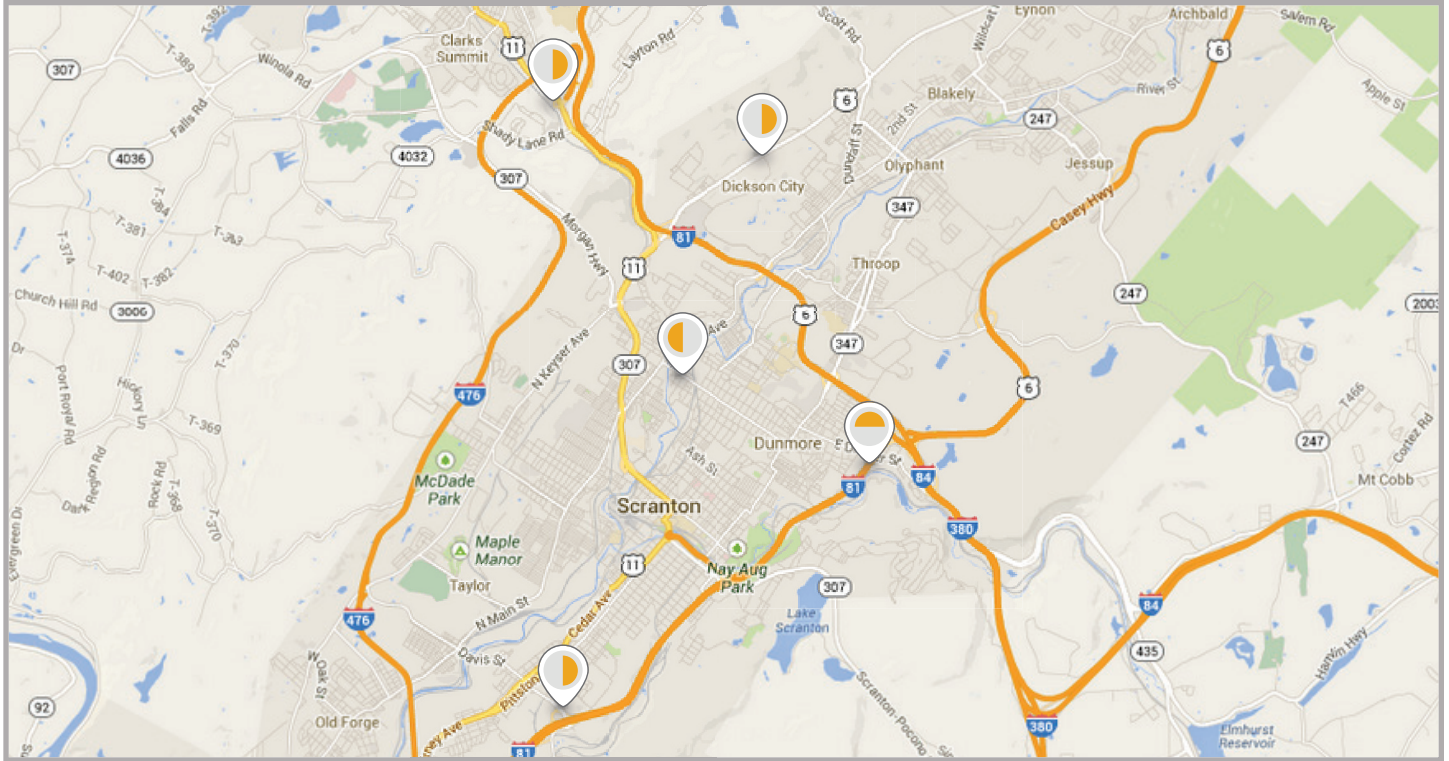
| SCRANTON

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LACKAWANNA COUNTY DIGITAL NETWORK



RATES

LACKAWANNA COUNTY DIGITAL NETWORK

(5 PANELS)

DAILY \$750

WEEKLY \$2,500 (\$358 Daily)

4-WEEK \$6,500 (\$233 Daily)

569,054
IMPRESSIONS PER WEEK

WHY ADVERTISE WITH DIGITAL?

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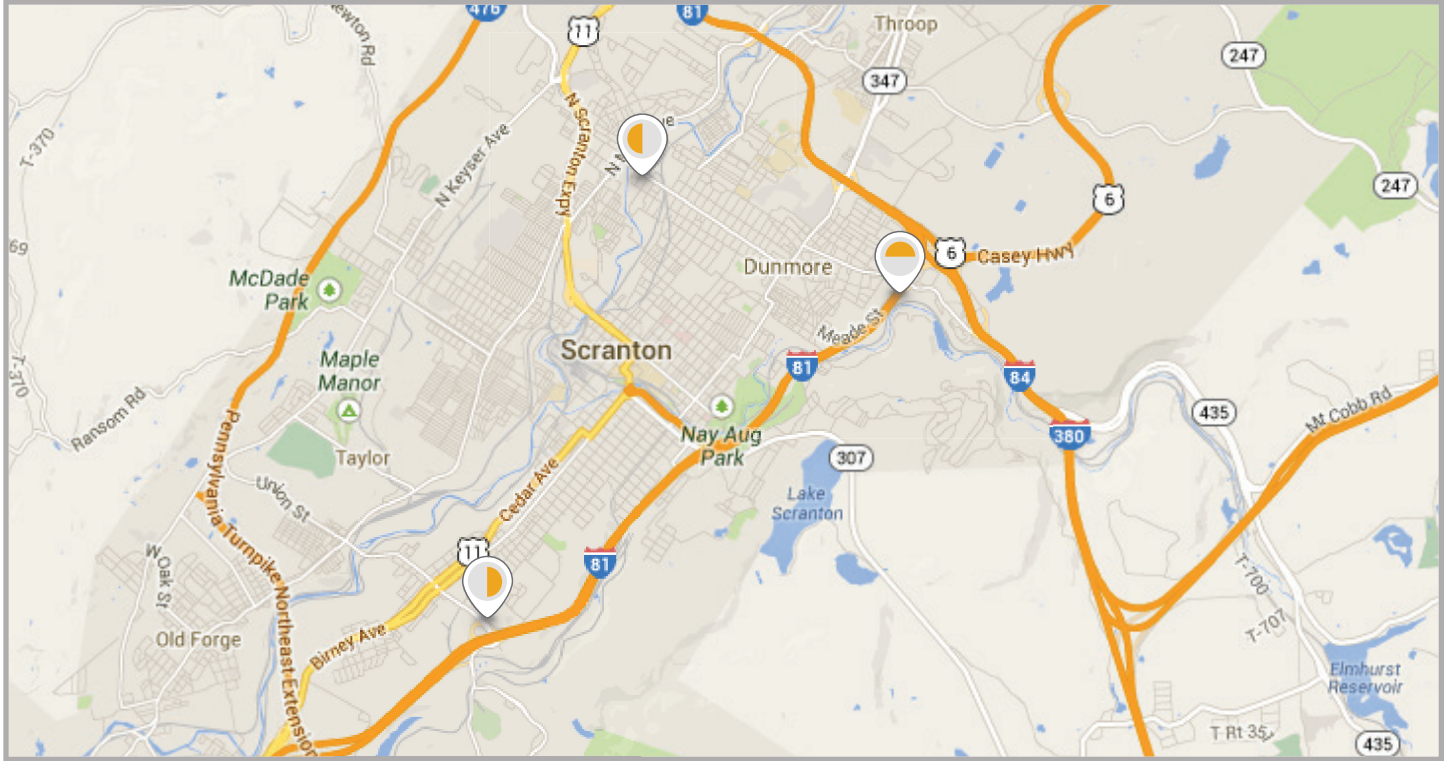
lamar.com/Scranton



SCRANTON

LACKAWANNA COUNTY

DIGITAL NETWORK



RATES

LACKAWANNA COUNTY DIGITAL NETWORK

(3 PANELS)

DAILY \$600

WEEKLY \$1,550 (\$222 DAILY)

4-WEEK \$4,000 (\$143 DAILY)

341,432
IMPRESSIONS PER WEEK

WHY ADVERTISE WITH DIGITAL?

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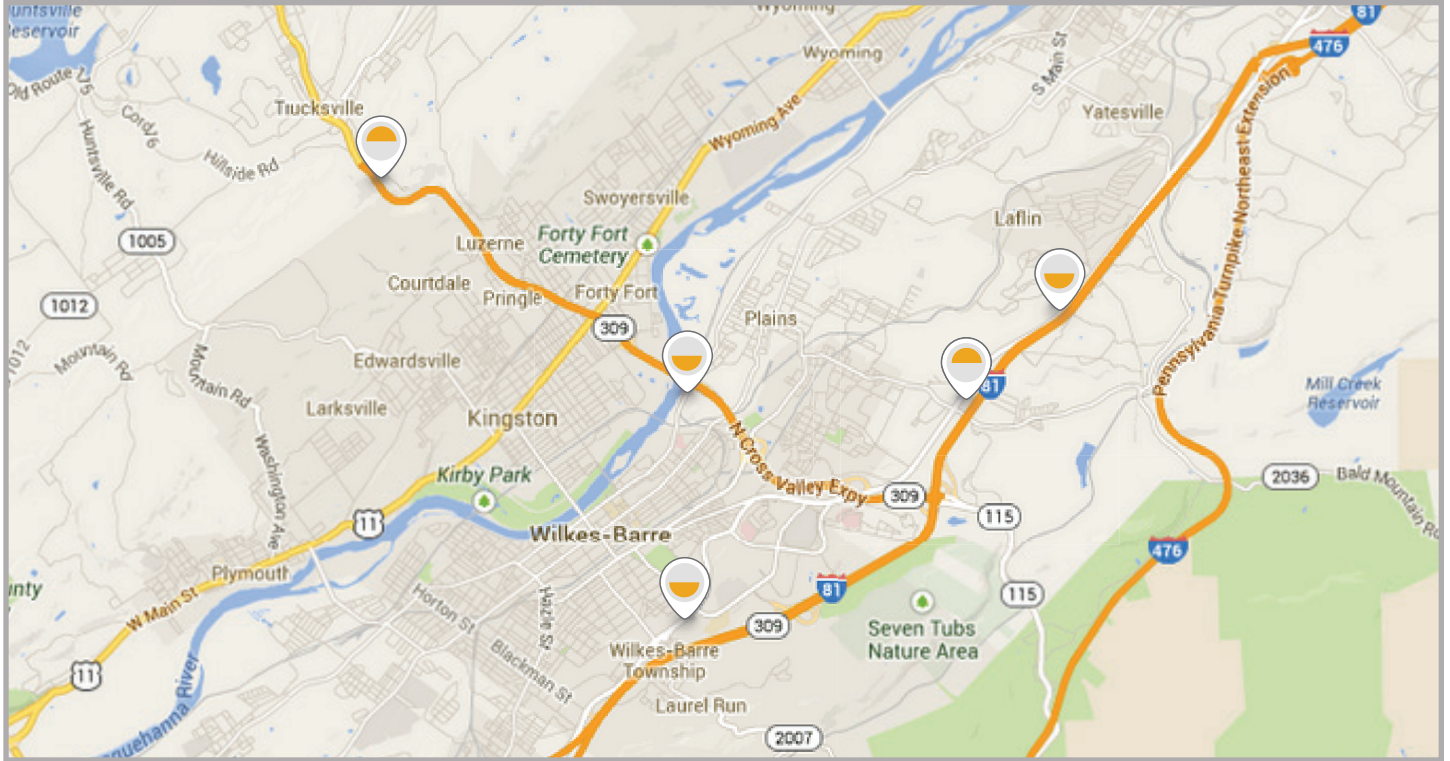
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LUZERNE COUNTY DIGITAL NETWORK



RATES

LUZERNE COUNTY DIGITAL NETWORK

(5 PANELS)

DAILY \$750

WEEKLY \$2,500 (\$358 Daily)

4-WEEK \$6,500 (\$233 Daily)

435,531
IMPRESSIONS PER WEEK

WHY ADVERTISE WITH DIGITAL?

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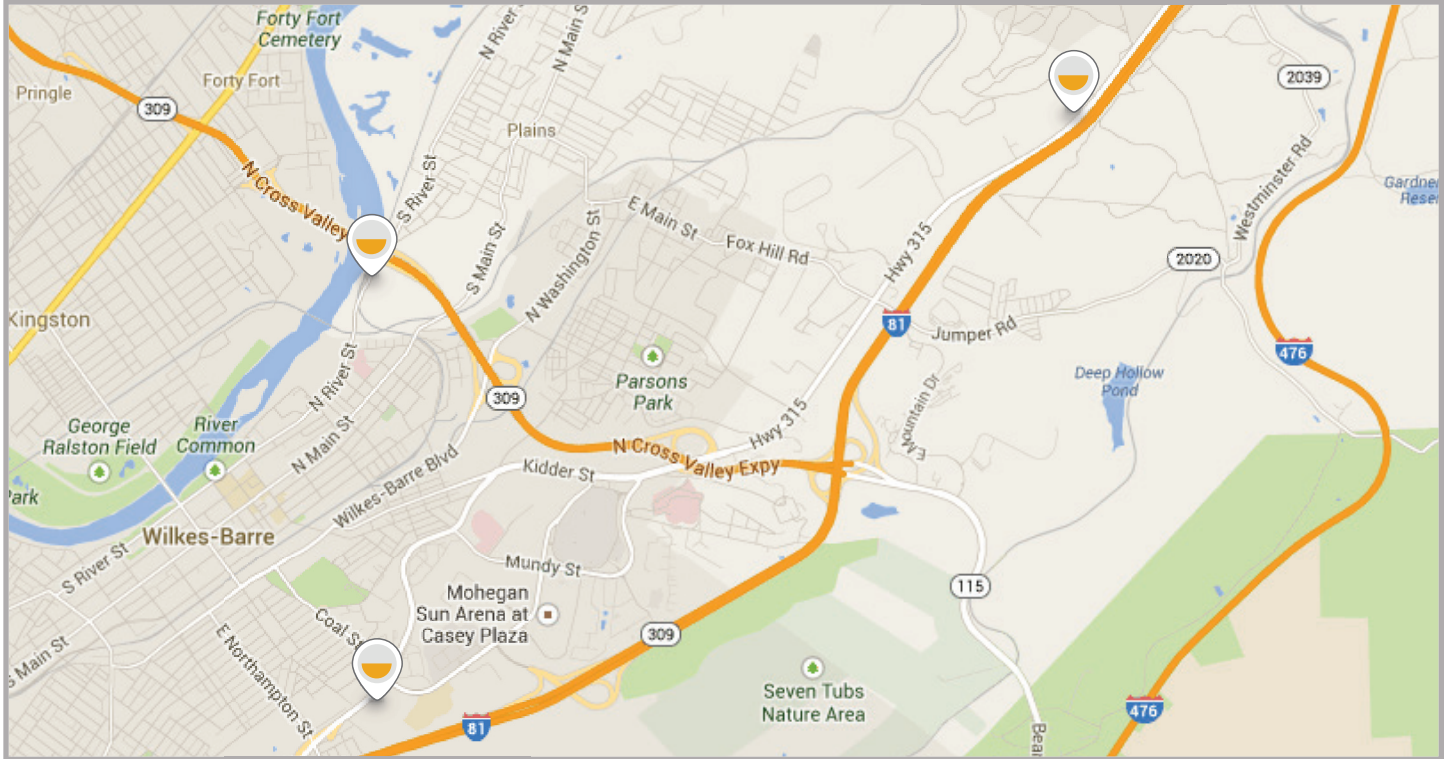
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SCRANTON

LUZERNE COUNTY

DIGITAL NETWORK



RATES

LUZERNE COUNTY DIGITAL NETWORK

(3 PANELS)

DAILY \$600

WEEKLY \$1,550 (\$222 DAILY)

4-WEEK \$4,000 (\$143 DAILY)

261,318
IMPRESSIONS PER WEEK

WHY ADVERTISE WITH DIGITAL?

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