SHELTERS are strategically located along busy streets in major metropolitan cities, providing excellent exposure to both pedestrian and vehicular traffic. Shelters give consumers something to look at while waiting for the bus, making them particularly effective for advertising point-of-purchase and directional information.
SHELTER BENEFITS

Shelters are located along busy bus routes. They provide eye-level visibility to pedestrians and vehicular traffic in major cities, sometimes where other out of home advertising cannot go.

Add three dimensional extensions, adorn walls or wrap an entire shelter with your ad to make a dramatic impact on your audience.

COMMON SIZING

46” x 67”

PRODUCTION

Shelter ads are printed on UV paper and laminated on the front. Most shelters have a frame that the ad is installed in, to protect it from weather. Shelters are backlit so that messages can be viewed at night.