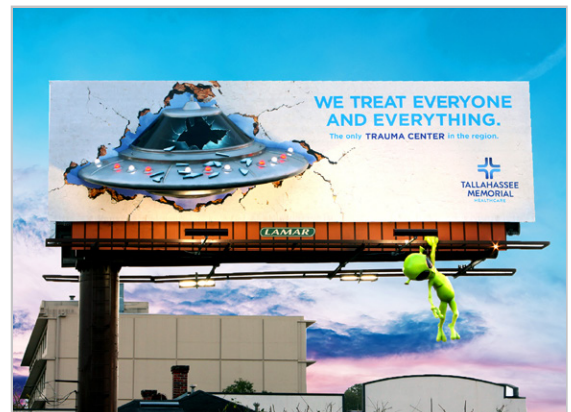




# OUR PRODUCTS: BILLBOARDS BULLETINS

A **BULLETIN** is the largest standard-sized billboard that delivers maximum exposure to vehicular traffic on expressways, highways and primary arteries. Typically 14 feet high and 48 feet wide, a bulletin provides 672 square feet of space for your ad. Bulletins offer unparalleled visibility.





# OUR PRODUCTS: BILLBOARDS BULLETINS



## BULLETIN BENEFITS

Large-format bulletins are located on heavily traveled roads for high visibility.

Command your audience's attention with the addition of creative three-dimensional designs, moving parts, and extensions to your ad.

Permanent Bulletin ads remain at one high density location for maximum exposure.

To cover more ground, choose a Bulletin Rotary. In a rotary, your ad moves to a new location at stated intervals (typically 60-90 days).

## COMMON SIZING

14' x 48' • 10'6" x 36' • 10' x 40' • 10' x 30'  
12' x 24' • 12' x 40'

## PRODUCTION

**Bulletin ads are printed on vinyl.**

These photo-quality ads hold up well in all weather conditions and are recyclable when a campaign is over.