

# **OUR PRODUCTS: BILLBOARDS** WALLSCAPES

Boasting spectacular landmark locations in major metropolitan cities, WALLSCAPES are elaborate ads that are either painted or attached directly to exterior building surfaces. Wallscapes provide excellent exposure in prominent downtown urban areas and are designed for long-term use.







Wallscapes come in many shapes and sizes, and are custom-designed to fit a building's exterior space. This hand-painted mural in New York is our most exclusive and uniquely shaped Wallscape offering.



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### **WALLSCAPE BENEFITS**

Wallscapes are large advertising structures that are out of the ordinary.

They are seen by pedestrians and vehicular traffic in major cities. They are also visible from a distance on commuter and tourist routes along interstates and major highways.

Eye-catching special effects such as neon tubing, fiber optics, hydraulic movement, video screens, 3D extensions, incandescent lamps, strobes and more can be added to make a huge impact.

### **COMMON SIZING**

Wallscapes are a variety of unique shapes and sizes to fit the exterior space of the buildings where they are located.

#### **PRODUCTION**

Wallscape ads can be hand painted directly on the wall as a mural, printed on vinyl (special open weave) and securely attached to the wall using grommets, or printed on adhesive-backed vinyl and adhered to the wall.