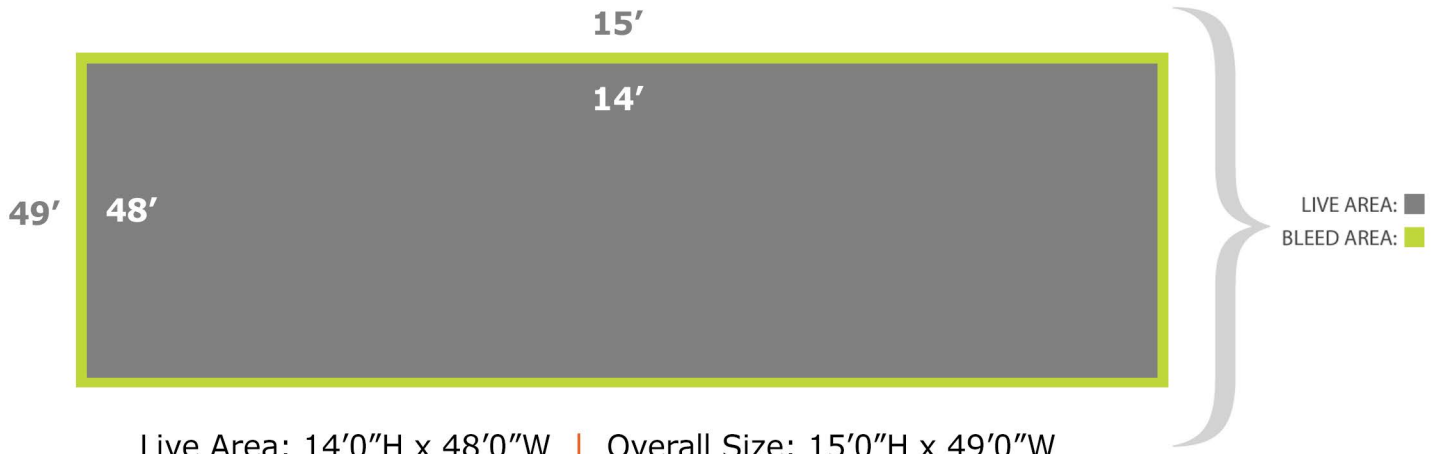


14X48 BULLETIN SPECS

672 square feet of creative opportunities with the ability to use extensions & embellishments!



DESIGN SPECIFICATIONS

SCALE / RESOLUTION / LIVE & TRIM AREAS

Build at 300 document resolution

Live Area Document Size: 5.04in (h) x 17.28in (w)

Overall Document Size: 5.4in (h) x 17.64in (w)

COLOR MATCHING

Color profile: **U.S. Web Coated (SWOP) v2**

If pantone callouts are required, please list them or make a note, when submitting your art.

ACCEPTABLE FORMATS / SOFTWARE

Adobe Photoshop (Preferred) | **Adobe Illustrator**
(PSD, PDF, TIFF, EPS, AI or JPG)

All files received are placed into the ps template prior to production. **(Let us know if you need a template to avoid any incompatibility issues. This template has the bleed already worked into it!)** Be sure to include all fonts and linked images, if using software other than Photoshop. If artwork received is not in one of the preferred formats mentioned above, your order may be delayed.

FINISHING SPECIFICATIONS

Live area: 14'x48' Overall: 15'x49'

SUBMITTING ART FILES

Print ready art under 25 megs can be emailed directly to cbetsch@lamar.com. If the file is over 25 megs, you can use one of the following, approved, file transfer sites:

- sendspace.com
- mailbigfile.com
- yousendit.com
- wetransfer.com
- box.net
- fileswap.com

DELIVERY

We must receive printed materials 10 working days prior to posting date.

QUESTIONS / CONCERNS

Contact Cindy Betsch, Art Director
cbetsch@lamar.com | **513.793.5040**

