A Bulletin is the largest standard-sized billboard. This product delivers maximum exposure to vehicular traffic on expressways, highways and primary arteries. Bulletins are commonly used as a directional to reach long-distance travelers, pointing them to the nearest locations for restaurants, lodging and fuel. Bulletins also offer creative flexibility limited only by the imagination. Three-dimensional designs, moving parts and extensions make these boards impossible to ignore.

**BULLETIN BENEFITS:**

- Large-format, bulletins are located on heavily traveled roads for high visibility.
- Command your audience’s attention with the addition of creative three-dimensional designs, moving parts, and extensions to your ad.
- Permanent Bulletin ads remain at one high density location for maximum exposure. To cover more ground, choose a Bulletin Rotary plan. In a rotary, your ad moves to a new location at stated intervals (typically 60-90 days).

**COMMON SIZING:**

- 14’ x 48’, 10’6” x 36’, 10’ x 40’, 10’ x 30’, 12’ x 24’, and 12’ x 40’

**MATERIAL:**

Bulletin ads are printed on vinyl. These photo-quality ads hold up well in all weather conditions and are recyclable when a campaign is over.