Located along busy streets in major metropolitan cities, Benches provide excellent exposure to pedestrian and vehicular traffic. Bench ads are placed curbside at eye level, so they are visible to thousands of people who pass them each day, in addition to those waiting for the bus. Benches establish a strong local presence in the community and work most effectively when purchased in large quantities. Bench ads are great as point-of-sale advertising near supermarkets, malls, movie theaters, tourist attractions, and so on.

**BENCH BENEFITS:**

- Bench ads provide eye-level visibility to pedestrians and vehicular traffic.
- Target specific audiences and reach areas where other Out-of-Home advertising products cannot go.
- Benches are an effective product for point-of-purchase marketing near supermarkets, malls, movie theaters and tourist attractions.

**COMMON SIZING:**

2’ x 6’

**MATERIAL:**

These ads are printed on one piece of weather-proof material and affixed to the backrest portion of the bench.