Strategically located along busy streets in major metropolitan cities, Bus Shelters provide excellent exposure to pedestrian and vehicular traffic. Shelters give consumers something to look at while they’re waiting for the bus, and are particularly effective for advertising point-of-purchase and directional information.

**BUS SHELTER BENEFITS:**

- Shelters offer ad space located along busy bus routes.
- These structures provide eye-level visibility to pedestrians and vehicular traffic in major cities.
- Target specific audiences and reach areas where other Out-of-Home advertising cannot go.
- Add three dimensional extensions, adorn walls or wrap an entire shelter with your ad to make a dramatic impact on your audience.
- The ability to deliver specific target audiences at low costs makes bus shelters a valuable component of any advertising campaign.

**COMMON SIZING:**

46” x 67”

**MATERIAL:**

Shelter ads are printed on UV paper and laminated on the front. Most shelters have a frame that the ad is installed in to protect it from weather. Shelters are backlit so that messages can be viewed at night.