Poster billboards bring your message to a local audience and impact your customers where they live, work and play. When you’re launching a new product, making a name change or trying to get a message out in the shortest amount of time possible, Posters are the way to go.

**POSTER BENEFITS:**

- Poster structures are smaller than Bulletins, and are present on roads where Bulletins may be too large.
- These structures are seen by vehicular traffic and pedestrians in commercial and industrial areas.
- Designed to be mass produced and posted in multiple locations to flood the market all at once.
- Posters provide 4x more impressions per dollar than radio and magazines, 8x more than TV and 11x more than newspapers.

**COMMON SIZING:**

10’5” x 22’8”

**MATERIAL:**

Poster ads are printed on a lightweight, recyclable substrate called PosterFlex, which is installed as a single sheet onto the structure without the use of glue. It provides a seamless appearance, prevents flagging and is weather resistant.