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Lamar Advertising Company to Release Fourth Quarter and Year End December 31, 2009 Operating Results

Baton Rouge, Louisiana – Wednesday, January 20, 2010 - Lamar Advertising Company (Nasdaq: "LAMR") will release its fourth quarter and year end December 31, 2009 earnings report before the market opens Thursday, February 25, 2010. Lamar will host a conference call on Thursday, February 25, 2010 at 10:00 a.m. (central time) to discuss the Company's results and answer questions relating to company operations.

Instructions for dialing into Lamar's conference call are provided below:

All Callers: 1-334-323-0520 or 1-334-323 9871
Passcode: Lamar

Replay: 1-334-323-7226
Passcode: 12649362
Available through Monday, March 1, 2010 at 11:59 p.m. eastern time

Live Webcast: www.lamar.com

Webcast Replay: www.lamar.com
Available through Monday, March 1, 2010 at 11:59 p.m. eastern time

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