



# Oakland Athletics

## McAfee Coliseum

Constructed in 1966 at a cost of \$25.5 million and resting on 120 acres, the McAfee Coliseum is a multi-use sports complex home for the Oakland Athletics Baseball Company, as well as Oakland's NFL franchise. The Coliseum has been home to some of the biggest names in baseball.

Five minutes from downtown Oakland and Oakland International Airport, McAfee Coliseum now holds over 50,000 fans. This gives you the opportunity to reach these 50,000 fans on their way to the game!

**McAfee Coliseum**  
**7000 Coliseum Way**  
**Oakland, CA 94521**

**Recommended  
Medium:**  
Bulletins

**Recommended # of  
Panels:**  
1

**Recommended GRP:**  
5

**Discount Rate/month:**  
\$30,000

**Contact:**  
**Lamar Advertising**  
**of San Francisco**  
**1.877.335.2627**





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## 2006 MLB Oakland Athletics

### Store Location(s)

McAfee Coliseum  
7000 Coliseum Way, Oakland, CA 94621

Map Icon	Label	Panel#	Media Type	Distance	Facing	H x W	DEC	Illum.
	1	1051	Permanent Bulletin	0 mi.	North	14' 0" X 48' 0"	219650	YES

Location: EL I-580 N/O MACARTHUR BLVD

