



# Pittsburgh Pirates

## PNC Park

PNC Park, which opened in Spring 2001, is a classic-style ballpark that embraces the progressiveness of Pittsburgh while saluting the spirit of early ballparks. Its prime location along the shore of the Allegheny River and adjacent to Federal Street takes advantage of scenic vistas of the downtown skyline and riverfront, as well as pedestrian and riverboat access, creating an exciting and dramatic urban sports venue.

PNC Park also provides a seating capacity of over 38,000, giving you an opportunity to reach these 38,000 fans on their way to the game!

**PNC Park**  
**115 Federal Street**  
**Pittsburgh, PA 15212**

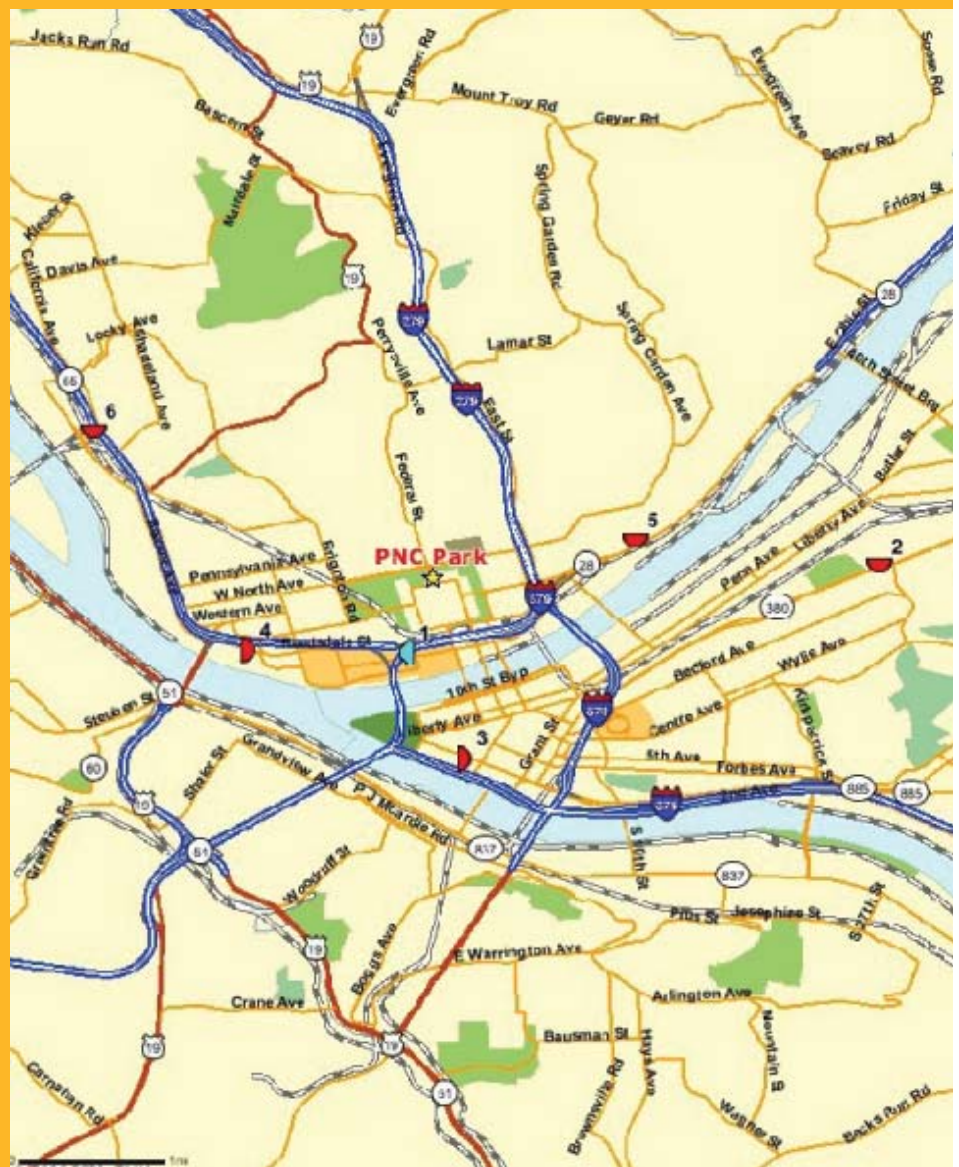
**Recommended  
Medium:**  
Posters / Bulletins

**Recommended # of  
Panels:**  
5 Posters / 1 Bulletin

**Recommended GRP:**  
10

**Discount Rate/month:**  
\$19,050

**Contact:**  
**Lamar Advertising  
of Pittsburgh**  
**1.800.589.7773**





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## MLB 2006 Pittsburgh Pirates

### Store Location(s)

PNC Park  
115 Federal St, Pittsburgh, PA 15212

Map Icon	Label	Panel#	Media Type	Distance	Facing	H x W	DEC	Illum.
	1	6735	Permanent Bulletin	0 mi.	East	18' 8" X 47' 0"	34300	YES
<b>Location:</b> OHIO RIVER BLVD S/L .4 MI W/O I-279								
	2	1137	Poster	0 mi.	North	12' 0" X 25' 0"	20260	YES
<b>Location:</b> BIGELOW BLVD N/L 300' W/O HERRON WF								
	3	1172	Poster	0 mi.	West	12' 3" X 24' 6"	8880	YES
<b>Location:</b> BLVD OF ALLIES S/L 120' E/O MARKET								
	4	1935	Poster	0 mi.	West	10' 6" X 22' 9"	2450	YES
<b>Location:</b> REEDSDALE ST N/L 12' W/O FONTELLA								
	5	1407	Poster	0 mi.	North	10' 6" X 22' 9"	40560	YES
<b>Location:</b> E OHIO ST W/L .7 MI S/O 31ST ST BR								
	6	1868	Poster	0 mi.	North	10' 6" X 22' 9"	23370	YES
<b>Location:</b> OH RIV BLVD W/L .9 MI S/O MCKS RKS BR NF								

