



# Milwaukee Brewers

## Miller Park

More than a decade of planning and four and a half years of construction culminated in 2001 when Miller Park opened. This 265 acre stadium incorporates structural elegance that forces each fan to feel the reincarnation of baseball's romantic past. Intimate proximity to the players, natural grass, and a unique configuration separates this ballpark from any in the world.

Miller Park attracts over 43,000 Major League Baseball fans from around the country. That gives you the opportunity to deliver your message to over 43,000 people on their way to the game!

**Miller Park**  
**One Brewers Way**  
**Milwaukee, WI 53214**

**Recommended  
Medium:**

Bulletins / Bus Sides

**Recommended # of  
Panels:**

5

**Recommended GRP:**

25

**Discount Rate/month:**

\$23,000

**Contact:**

**Lamar Advertising  
of Milwaukee**  
**1.877.945.2627**

**Milwaukee Transit**  
**1.888.679.4444**





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## MLB 2006 Milwaukee Brewers

### Store Location(s)

Miller Park  
1 Brewers Way, Milwaukee, WI 53214

| Map Icon                                   | Label | Panel# | Media Type      | Distance | Facing | H x W           | DEC    | Illum. |
|--|-------|--------|-----------------|----------|--------|-----------------|--------|--------|
|  | 1     | 2000   | Rotary Bulletin | 0 mi.    | East   | 14' 0" X 48' 0" | 116350 | YES    |
| <b>Location:</b> S/S I-94 @ 38TH STREET    |       |        |                 |          |        |                 |        |        |
|  | 2     | 2053   | Rotary Bulletin | 0 mi.    | West   | 14' 0" X 48' 0" | 89310  | YES    |
| <b>Location:</b> N/S I-94 .7 MI E/O I-894  |       |        |                 |          |        |                 |        |        |
|  | 3     | 2089   | Rotary Bulletin | 0 mi.    | East   | 14' 0" X 48' 0" | 20170  | YES    |
| <b>Location:</b> S/S AIRPORT SPUR E/O I-94 |       |        |                 |          |        |                 |        |        |
|  | 4     | 2106   | Rotary Bulletin | 0 mi.    | North  | 14' 0" X 48' 0" | 29890  | YES    |
| <b>Location:</b> E/S HWY 41 S/O STATE ST.  |       |        |                 |          |        |                 |        |        |
|  | 5     | 2157   | Rotary Bulletin | 0 mi.    | North  | 14' 0" X 48' 0" | 30800  | YES    |
| <b>Location:</b> SEC 7TH AND WELLS         |       |        |                 |          |        |                 |        |        |

