



# Kansas City Royals

## Kauffman Stadium

Opened as Royals Stadium on April 10, 1973, it is recognized throughout baseball as one of the game's most beautiful ballparks. Since its opening, a total of 53,062,406 people have visited the stadium, including a record 2,477,700 in 1989. In 2004, the Kansas City Royals exceeded the 60 million mark in attendance.

Kauffman Stadium provides a seating capacity of over 40,000, giving you an opportunity to send your message to these 40,000 fans on their way to the game!

**Kauffman Stadium**  
**One Royal Way**  
**Kansas City, MO 64141**

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**Recommended  
Medium:**  
Bulletins

**Recommended # of  
Panels:**  
10

**Recommended GRP:**  
25

**Discount Rate/month:**  
\$25,000

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**Contact:**  
**Lamar Advertising**  
**of Kansas City**  
**1.877.550.3172**





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## MLB 2006 Kansas City Royals

### Store Location(s)

Kaufmann Stadium  
1 Royal Way # 64141-8969, Kansas City, MO 64129

Map Icon	Label	Panel#	Media Type	Distance	Facing	H x W	DEC	Illum.
	1	5074	Permanent Bulletin	0 mi.	West	15' 0" X 55' 0"	79120	YES
Location: S/S I-70 .2M E/O TRUMAN RD. FW								
	2	2485	Permanent Bulletin	0 mi.	East	14' 0" X 48' 0"	81330	YES
Location: N/S I-70 .1MI E/O STERLING FE								
	3	70051	Permanent Bulletin	0 mi.	East	14' 0" X 40' 0"	41910	YES
Location: S/S I-70 .6 MI. W/O EXIT 28 FE								
	4	7192	Permanent Bulletin	0 mi.	South	14' 0" X 48' 0"	64470	YES
Location: E/S I-35 .25 MI. NO MISSION RD. FS								
	5	6084	Permanent Bulletin	0 mi.	West	14' 0" X 48' 0"	80850	YES
Location: N/S I-435 @ 103RD EXIT FW								
	6	6360	Permanent Bulletin	0 mi.	South	14' 0" X 48' 0"	80500	YES
Location: E/S I-435 .4M N/O EASTWOOD TRWY FS								
	7	30716	Permanent Bulletin	0 mi.	North	14' 0" X 48' 0"	68000	YES
Location: W/S I-435 .1MI S/O 23RD ST. FN								
	8	1812	Permanent Bulletin	0 mi.	North	14' 0" X 48' 0"	43760	YES
Location: E/S I-435 .2MI N/O 210 HWY FN								
	9	1417	Permanent Bulletin	0 mi.	North	12' 0" X 48' 0"	55660	YES
Location: W/S I-29/35 .2M S/O PARVIN RD. FS								
	10	29758	Permanent Bulletin	0 mi.	North	14' 0" X 48' 0"	41210	YES
Location: W/S I-29 .25M W/O WAUKOMIS DR. FN								

