

Detroit Tigers



Comerica Park

Comerica Park appears rooted at the center of an urban village, a village that includes shops, restaurants, offices, and other attractions. Buildings of varying sizes and heights make up this village of outbuildings which houses many of the service facilities surrounding the park. The result is a landscape that blends into the surrounding street life of Foxtown. And with no upper deck outfield seats, few ballparks offer a better view of a downtown skyline than Comerica Park.

Comerica Park provides a seating capacity of over 40,000, giving you an opportunity to reach these 40,000 fans on their way to the game!

Comerica Park
2100 Woodward Ave.
Detroit, MI 48201

Recommended
Medium:
Bulletins

Recommended # of
Panels:
13

Recommended GRP:
25

Discount Rate/month:
\$53,300

Contact:
Lamar Advertising
of Detroit
1.800.253.3403



Detroit Tigers



MLB 2006 Detroit Tigers

Store Location(s)

Comerica Park
2100 Woodward Ave, Detroit, MI 48201

| Map Icon | Label | Panel# | Media Type | Distance | Facing | H x W | DEC | Illum. |
|---|-------|--------|--------------------|----------|------------|-----------------|--------|--------|
| | 1 | 26982 | Permanent Bulletin | 0 mi. | East | 14' 0" X 48' 0" | 14830 | YES |
| Location: N/S I-94, 1 BLK W/O WOODWARD AVE., F/E | | | | | | | | |
| | 2 | 28117 | Permanent Bulletin | 0 mi. | South West | 20' 0" X 60' 0" | 193830 | YES |
| Location: N/S I-94, .1 MEO MT ELLIOTT, F/W | | | | | | | | |
| | 3 | 569 | Permanent Bulletin | 0 mi. | West | 14' 0" X 48' 0" | 98780 | YES |
| Location: S/S I-94 E/O LIVERNOIS, F/W | | | | | | | | |
| | 4 | 570 | Permanent Bulletin | 0 mi. | North | 14' 0" X 48' 0" | 145820 | YES |
| Location: E/S I-75, .2 MNO CLAY, F/N | | | | | | | | |
| | 5 | 26907 | Permanent Bulletin | 0 mi. | East | 14' 0" X 48' 0" | 98710 | YES |
| Location: N/S I-75, 15 FT W/O COCHRANE, F/E | | | | | | | | |
| | 6 | 1638 | Permanent Bulletin | 0 mi. | South | 20' 0" X 60' 0" | 50230 | YES |
| Location: W/S I-75 @ I-96 (MICHIGAN AVE), F/S | | | | | | | | |
| | 7 | 28006 | Permanent Bulletin | 0 mi. | West | 14' 0" X 48' 0" | 94860 | YES |
| Location: N/S I-94, .3 MEO MIDDLEBELT RD, F/W | | | | | | | | |
| | 8 | 40021 | Permanent Bulletin | 0 mi. | North West | 14' 0" X 48' 0" | 57670 | YES |
| Location: E/S I-275, 1025'S/O HANNAN RD, F/N | | | | | | | | |
| | 9 | 67353 | Permanent Bulletin | 0 mi. | South | 14' 0" X 48' 0" | 34530 | YES |
| Location: E/S I-275, 1700 FT S/O EUREKA RD. F/S | | | | | | | | |
| | 10 | 26671 | Permanent Bulletin | 0 mi. | East | 14' 0" X 48' 0" | 119040 | YES |
| Location: S/S, I-96, .1 MEO EVERGREEN, F/E | | | | | | | | |
| | 11 | 28161 | Permanent Bulletin | 0 mi. | East | 14' 0" X 48' 0" | 14250 | YES |
| Location: N/S JEFFERSON, 1 BLK E/O CONNER, F/E | | | | | | | | |
| | 12 | 28242 | Permanent Bulletin | 0 mi. | North | 14' 0" X 48' 0" | 57220 | YES |
| Location: W/S I-94, .25 MI. N/O N. RIVER RD, F/N | | | | | | | | |
| | 13 | 27017 | Permanent Bulletin | 0 mi. | South West | 14' 0" X 48' 0" | 59940 | YES |
| Location: W/S I-75, .7 MNO SCHAEFER, F/S | | | | | | | | |

