



# Chicago White Sox

## U.S. Cellular Field

The new Comiskey Park opened on April 18, 1991. The new park featured an exploding scoreboard, an old-time facade complete with arches and over 40,000 unobstructed-view seats. The ballpark attracted a club-record 2,934,154 fans in its first year. In January 2003, it was renamed U.S. Cellular Field.

U.S. Cellular Park provides a seating capacity of over 40,000, giving you an opportunity to reach these 40,000 fans on their way to the game!

**U.S. Cellular Field**  
**333 West 35th Street**  
**Chicago, IL 60616**

**Recommended**  
**Medium:**  
Bulletins

**Recommended # of**  
**Panels:**  
13

**Recommended GRP:**  
25

**Discount Rate/month:**  
\$65,000

**Contact:**  
**Lamar Advertising**  
**of Chicago**  
**1.800.691.7641**





# Chicago White Sox



## MLB 2006 Chicago White Sox

### Store Location(s)

US Cellular Field

333 W 35th St, Chicago, IL 60616

| Map Icon  | Label | Panel# | Media Type         | Distance | Facing     | H x W           | DEC    | Illum. |
|---|-------|--------|--------------------|----------|------------|-----------------|--------|--------|
|   | 1     | 29162  | Permanent Bulletin | 0 mi.    | South      | 14' 0" X 48' 0" | 21300  | YES    |
| <b>Location:</b> I-90 E/S @ CLINE EXTENSION               |       |        |                    |          |            |                 |        |        |
|   | 2     | 29971  | Permanent Bulletin | 0 mi.    | East       | 20' 0" X 60' 0" | 32560  | YES    |
| <b>Location:</b> I-90 (CHICAGO SKYWAY) S/S @ I-94         |       |        |                    |          |            |                 |        |        |
|   | 3     | 1653   | Permanent Bulletin | 0 mi.    | North      | 14' 0" X 48' 0" | 33580  | YES    |
| <b>Location:</b> SR 171 (1ST AVE) W/S .3 MI N/O I-55      |       |        |                    |          |            |                 |        |        |
|   | 4     | 1697   | Permanent Bulletin | 0 mi.    | East       | 10' 6" X 36' 0" | 38920  | YES    |
| <b>Location:</b> PULASKI W/S @ 87TH                       |       |        |                    |          |            |                 |        |        |
|   | 5     | 1686   | Permanent Bulletin | 0 mi.    | South West | 14' 0" X 48' 0" | 27850  | YES    |
| <b>Location:</b> 79TH S/S W/O KEDZIE                      |       |        |                    |          |            |                 |        |        |
|   | 6     | 1328   | Permanent Bulletin | 0 mi.    | North      | 20' 0" X 60' 0" | 110970 | YES    |
| <b>Location:</b> I-294 (TRISTATE TLY) E/S .3 MI N/O NORTH |       |        |                    |          |            |                 |        |        |
|   | 7     | 30101  | Permanent Bulletin | 0 mi.    | South      | 14' 0" X 48' 0" | 100180 | YES    |
| <b>Location:</b> I-294 (TRISTATE) W/S 1.3 MI S/O I-55     |       |        |                    |          |            |                 |        |        |
|   | 8     | 1327   | Permanent Bulletin | 0 mi.    | East       | 20' 0" X 60' 0" | 89020  | YES    |
| <b>Location:</b> I-80/294 N/S W/O HALSTED                 |       |        |                    |          |            |                 |        |        |
|   | 9     | 1382   | Permanent Bulletin | 0 mi.    | West       | 20' 0" X 60' 0" | 104700 | YES    |
| <b>Location:</b> I-55 (STEVENSON) N/S .5 MI E/O ASHLAND   |       |        |                    |          |            |                 |        |        |
|   | 10    | 1390   | Permanent Bulletin | 0 mi.    | North      | 20' 0" X 60' 0" | 225450 | YES    |
| <b>Location:</b> I-90/94 (DAN RYAN) E/S S/O 61ST          |       |        |                    |          |            |                 |        |        |
|   | 11    | 1722   | Permanent Bulletin | 0 mi.    | North      | 20' 0" X 60' 0" | 91410  | YES    |
| <b>Location:</b> I-94 (BISHOP FORD) E/S S/O SIBLEY BLVD   |       |        |                    |          |            |                 |        |        |
|   | 12    | 1422   | Permanent Bulletin | 0 mi.    | West       | 20' 0" X 60' 0" | 180320 | YES    |
| <b>Location:</b> I-290(EISENHOWER) N/S @ CALIFORNIA       |       |        |                    |          |            |                 |        |        |
|   | 13    | 29702  | Permanent Bulletin | 0 mi.    | West       | 20' 0" X 60' 0" | 131220 | YES    |
| <b>Location:</b> I-90 (NW TLWY) S/S 200' W/O MT. PROSPECT |       |        |                    |          |            |                 |        |        |

